

March 1 – May 31

2006 SBE Membership Drive

Inspire Someone to **GREATNESS**



There was a young operations manager who thought the best he could ever hope for was to be the chief engineer in a large market. Then one day he had a conversation with an SBE member who challenged him to greater heights with a simple persistent question...

“Why not?”

Today that young engineer is the senior director of engineering for PBS. He also served two terms as president of SBE. His name is Andy Butler.

Why not inspire someone today with an invitation to join the Society of Broadcast Engineers?

Need a little inspiration?

Recruit a new member during the **2006 SBE Membership Drive, March 1 – May 31**, and not only will you **strengthen the voice of broadcast engineers** in the industry, but your name will be entered into a prize drawing with **more than 60 prizes**, including:

Grand Prize: **A trip for the winner**, compliments of SBE, and **a trip for your new recruit**, compliments of Broadcaster's General Store & Telos Systems / Omnia / Axia, to Turning Stone Casino Resort in Verona, N.Y., for the SBE National Meeting, being held in conjunction with the 24th Annual SBE22 Broadcast & Technology Expo, Sept. 26-27, 2006. In addition, the Grand Prize winner will **also receive Profiler Automated Logging Software**, compliments of Telos Systems / Omnia / Axia.

Your name goes into the drawing once for each approved new Regular or Associate member – 5 times for a new Sustaining member.

Check out the other side for more prizes!

Everyone wins something! You'll receive \$5 OFF your 2007 membership renewal for each approved NEW MEMBER that you recruit, up to \$25!

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2006
SBE Membership Drive
March 1 — May 31



We've moved!

Society of Broadcast Engineers
9102 North Meridian Street, Suite 150
Indianapolis, IN 46260
(317) 846-9000

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Grand Prize: **TRIP & SOFTWARE...** See the other side for details!

1st Prize: **MAP PACKAGE** – Magellan Handheld GPS compliments of Thales Broadcast & Multimedia and a Laminated **Longley-Rice Coverage Map Poster** (winner's location choice, 38" x 33" max., unmounted) compliments of V-Soft Communications

2nd Prize: **RESOURCE PACKAGE** – **Standard Handbook of Broadcast Engineering** compliments of McGraw-Hill; a **One-Year Subscription to Broadcast Regulations Web Edition** compliments of Pike & Fischer, Inc. and **Philo T. Farnsworth: The Father of Television** compliments of University of Utah Press

Additional Prizes to be Drawn:

- **Active Power Gift Package** compliments of Active Power
- **\$100.00 Gift Certificate to Lands End** compliments of Ai
- **20th Ed. ARRL Antenna Book w/CD-ROM** compliments of ARRL
- **2006 ARRL Handbook for Radio Communications** compliments of ARRL
- **(6) Comrex Gift Packages** compliments of Comrex Corporation
- **Communications Facility Design Handbook** compliments of CRC Press
- **Electronic Systems Maintenance Handbook, 2nd Ed.** compliments of CRC Press
- **Network Manager's Handbook, 3rd Ed.** compliments of CRC Press
- **\$100 gift certificate to Amazon.com** compliments of Dielectric Communications
- **(5) DMT Logo Merchandise Items** compliments of DMT USA, Inc.
- **(5) E2V Gift Packages** compliments of E2V Technologies Inc.
- **Video Systems in an IT Environment** compliments of Elsevier Science
- **(4) Polo Shirts** compliments of Frontline Communications Corp.
- **The Design of Modern Microwave Oscillators for Wireless Applications: Theory and Optimization** compliments of John Wiley & Sons, Inc.
- **(2) Polo Shirts** compliments of Kathrein Inc., Scala Division
- **Directional Antennas Made Simple** by Jack Layton compliments of Layton Technical Services
- **Engraved Desk Clock** compliments of Mackay Communication
- **(2) Mackay Knit Shirts** compliments of Mackay Communication
- **Standard Handbook of Video Television Engineering, 4th Ed.** compliments of McGraw-Hill
- **Standard Handbook of Audio and Radio Engineering, 2nd Ed.** compliments of McGraw-Hill
- **Moseley Starlink SL9003Q Band Pass Cavity** compliments of Moseley Associates, Inc.
- **(3) Tech Tips from Radio Guide** compliments of Practical Radio Communications
- **(2) 16MB USB Flash Disks** compliments of Richardson Electronics
- **Powerstat Variable Transformer** compliments of Superior Electric
- **(10) Adapter Kits** compliments of Switchcraft, Inc.
- **Clock/Compass** compliments of Thales Broadcast & Multimedia

Go to www.sbe.org for official rules of the 2006 SBE Membership Drive and additional resources, such as a membership application.

New Member Prize: **Need a little more help inspiring someone to join?** One newly-recruited member, who must be recruited during the drive and have a sponsor listed on his or her application, will be included in a drawing for a **\$100 L.L. Bean Gift Certificate** compliments of Shively Labs and a **Stabiline Uninterruptible Power Supply** compliments of Superior Electric

Chapter Golden Recruiter Awards:

Get your chapter involved! The two chapters (one in each size division) that have the highest percentage of current SBE members participating in the drive will both receive a **Complete Set of SBE-Published Books** and an **Engraved Plaque** compliments of SBE; one chapter will receive a **Canon Digital Camera** compliments of Canon USA, Inc.; the other will receive a **Panasonic Lumix Digital Camera** compliments of Panasonic Broadcast & Digital Systems Company

